

The background of the entire page is a close-up, back view of a person wearing a blue athletic jersey. The jersey has a white number '22' printed on the back. The person's neck and shoulders are visible at the top. The background is slightly out of focus, showing some warm, bokeh-like light spots.

22

ANNUAL REPORT

| A year of
change

ULIS

UNITED LOTTERIES FOR
INTEGRITY IN SPORTS

Editor's Note

On 18 October 2022, the General Meeting approved the decision to change the name of the organization from the Global Lottery Monitoring System (GLMS) to United Lotteries for Integrity in Sports (ULIS). The subsequent introduction of the new name and rebranding campaign is underway to update the different documents, products and services that the association provides to its members and partners.

The 2022 Annual Report was designed based on the new ULIS branding guidelines. To reflect the change of name, and in order to be consistent throughout the entire document, the former name of the association "GLMS" is used only when necessary to make reference to the old name, mainly in the context of explaining the strategy and rebranding. ULIS has been used to designate the organization even if referring to dates and events preceding the 18 October 2022.

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President's message



The sports world resumed many large events in 2022, some with record audiences. Meanwhile, global sports betting is booming, as the number of sports leagues and events continues to increase, drawing the attention of more sports enthusiasts.

2022 was a year of change. We set very solid foundations to drive the success of our Association in the ever titanic fight against sports corruption and to protect sports integrity worldwide. We reviewed our organization effectively while investing in competent human and technical resources both at General Secretariat level and at our operational hubs.

We moved into a new era by changing our name, visual and brand identity.

The successful rebranding proposal, driven by our Secretary General, Luca Esposito, was approved during the GLMS General Meeting in Vancouver, Canada, in October, when the United Lotteries for Integrity in Sports (ULIS), was created.

The inextricable link between the sports and sports betting worlds requires us to constantly safeguard this precious ecosystem, in which the role of all stakeholders – athletes, teams, sports betting operators, gaming regulators, legislators, prosecutors and law

enforcement – is vital to take on the challenges facing the sports integrity community in the “post covid” era.

The name ULIS clearly underscores what our association is about. As we roll out our new strategy and brand identity, we will expand our services to provide professional training and raise awareness to fight sports corruption at local and global levels. We will achieve this together with our members, partners and all integrity stakeholders we cooperate with from across the entire global sports and sports betting community, to better accomplish our mission and vision.

While raising awareness and preventing match fixing is a high priority, relentless efforts are ongoing to identify scenarios with a high degree of vulnerability to ensure rules of best practice for the sports and sports betting industry are implemented based on ethics, fair play and transparency.

I look forward to continuing our journey with renewed purpose and goals, and to work with likeminded stakeholders from around the world. I am truly convinced that ULIS represents a tremendous vehicle not only for our Association and its members but also for all other key interested stakeholders, our communities and our society as a whole.

Ludovico Calvi
ULIS - President

Foreword from our General Secretary



In January 2022, I assumed the role as General Secretary of the Global Lottery Monitoring System (GLMS), as the world was emerging from the global pandemic. Work began in a hybrid environment, and gradually physical events and meetings resumed, as the year progressed.

Around the world, sports events filled stadiums and the popularity of sports and sports betting has not stopped growing and is expected to boom for years to come. Despite this positive news, in 2022, match fixing was reported to be at an all-time high, across diverse sports in over 70 countries.

There has never been a more relevant time for our monitoring, detection and analysis services, which contribute towards upholding the reputation of the sport and sports betting world. With the mandate to advance GLMS to a new level of expertise and operations, I began to lead the work to develop a proposal to realign our strategy, and accordingly, rebrand our visual identity. This most ambitious goal was realized, when our proposal to become the United Lotteries for Integrity in Sports (ULIS) was approved at our General Meeting in Vancouver, Canada, in October.

As part of the process to strengthen our brand identity, our new name ULIS articulates a clear proposition for united lotteries in the continuing mission of ensuring integrity in sport in a global, non-profit, multi-stakeholder network.

We are expanding our services to include training and education, multi-stakeholder collaboration through events and policymaking, as well as extended human analysis networks and peerless monitoring systems.

We also intend to establish a network of ambassadors to promote our work, reach new audiences, and further increase our partners and membership. On this point, 2022 was a successful year in which we were pleased to welcome nine new members.

ULIS is highly motivated to progress the rebranding and lay the foundation for an even more effective service. Our new path will benefit members, and the global community of diverse stakeholders that contribute to the united effort to maintain the integrity of sport. By advancing this work, we will also help to ensure the future of sport for fans and those who enjoy sports betting.

Luca Esposito
ULIS - General Secretary

The Science Inside *the Success*



130
lottery customers in
50 COUNTRIES

5
**INSTANT
GAME**
production facilities on
4 CONTINENTS

3,000+
employees

40+
locations
worldwide

With 70% of global instant scratch game retail sales, 30+ iLottery customers, 40+ systems customers, and partner to the largest government sports betting program in the world, Scientific Games brings 50 years of innovation and experience to responsibly drive lottery performance.



Executive Committee news



Ludovico Calvi
ULIS - President /
Lottomatica (Italy)



Gilles Maillet
ULIS Vice-Chair / La Française
des Jeux (France)



Lat Diop
Loterie Nationale Sénégalaise
(Senegal)



Younes El Mechrafi
La Marocaine des Jeux
et des Sports (Morocco)



Michael Fitzsimons
Hong Kong Jockey Club
(Hong Kong)



Fabian GARCIA
La Banca (Uruguay)



Jens NIELSEN
Danske Spil (Denmark)



Stephane FRASER
Loto Québec (Canada)

On September 2022, Lori Sullivan announced that she would no longer sit on at the Executive Committee following her decision to leave OLG. Her dedication and commitment throughout her tenure were deeply appreciated by the ULIS President and all members of the Executive Committee who thanked her sincerely.

On December 2022, the Executive Committee welcomed an experienced financial professional to its ranks. Mr. Stephane Fraser of Loto-Québec, Canada, was chosen to replace Ms Sullivan. He brings over three decades of accounting expertise, is a member of the Ordre des comptables professionnels agréés (CPA), and Executive Vice President and Chief Operating Officer at Gaming Establishments under Loto Quebec's auspices. His knowledge of integrated systems, processes and controls will undoubtedly prove invaluable within this committee moving forward.

The nomination for the vacant position within the Executive Committee was only possible after the decision at the General Meeting in October to approve an amendment which allowed for replacements to be nominated when positions fall vacant. This was previously missing from Article 6.4, "Term of Office" within the Statutes and has opened up possibilities that weren't available before this change took place.

On 6 June 2023, members of the General Meeting will come together in Sibenik, Croatia to select their new Executive Committee for a two-year term. Their selection process is sure to shape the trajectory of this organization's future success and progress.

New strategy

Online sports betting has never been more popular across the world. This exciting pastime has grown for a number of reasons. The global pandemic accelerated the already booming online industry when populations around the world were unable to carry out gaming activities in retail outlets and physical gaming locations. Improved connectivity and an increased use of connected devices; regulatory changes, such as those in the US in 2018 which resulted in the legalization in many states of online sports betting; and a greater number of sports leagues and events to bet on have added to this.

At the same time, technology advances have led to a boom in illegal online betting operators and recently match fixing has been prevalent across many sports. The services we provide have never been more relevant.

Under the leadership of the new General Secretary, Luca Esposito, a comprehensive review of the

association's structure, which covered governance, finances and communication was carried out to identify areas for improvement. The new strategy was elaborated, and endorsed by the Executive Committee.

During the General Meeting in Vancouver on 18 October 2022, the members unanimously approved the new name – the United Lotteries for Integrity in Sports (ULIS). This marked a positive start to the rebranding process that will help to clarify the purpose and future success of ULIS and its work to maintain the integrity of sport worldwide.

In the short term, ULIS seeks to increase governance, transparency and accountability by applying best practices in management decisions. Actions taken during the financial review have enhanced and optimized our business structure in terms of tax and VAT, resulting in a positive economic impact.

Another key short-term goal is to enhance communications and promotions, and strengthen the new brand identity

with a complete revamping of the website. This will further enhance coverage and promotion of events, conferences and trainings ULIS organizes and participates in around the world. In the mid to long-term, ULIS plans to establish a network of ambassadors to promote its work and reach new audiences, acquire new members and expand its network of partners, which will help achieve financial sustainability. We also intend to enhance our monitoring platform to provide new features that respond to the requirements of our members and keep our service relevant in the ever-evolving world of lotteries and sports betting.

In 2022, ULIS welcomed nine new members. This was an encouraging sign and motivation to achieve the roll out of the new strategy and rebranding, which ultimately is focused on driving continuous improvement, and building a strong foundation for a bright future.

A wider ecosystem

An integral part of the new ULIS strategy, is the building of a global multi-stakeholder network that connects lotteries to key players spanning from national and intergovernmental bodies, law

enforcement, all the way to leagues, federations and sports organizations. All stakeholders can seamlessly collaborate and exchange information under one roof. Services are also expanding from monitoring and detection alone

to a complete portfolio including education, training, multi-stakeholder collaboration, events, policymaking, extended human analysis networks and a peerless monitoring systems.

A global multi- stakeholder network



A wide ecosystem of services



- education
- training



- multi-stakeholder collaboration
- events
- policymaking



- peerless monitoring system
- extended human analysis network

The new brand identity explained

With the implementation of the new strategy, it quickly became apparent that the association's identity had to be relaunched. Feedback received from members and key stakeholders via a survey revealed a misalignment between what GLMS stood for at the time, and how it was perceived. A new name was coined, ULIS, and a new brand identity was created to better reflect our purpose and vision.

The new ULIS brand identity places the association's main audience, the lottery industry, at the centre of its identity. The brand name "United Lotteries for Integrity in Sports" (ULIS), makes a clear statement that our members, licensed state lotteries, lotteries associations and lottery suppliers, are united to fight competition manipulation and preserve the integrity of sport. In addition, despite being meaningful

to lotteries, the new look and feel is dynamic and easily memorable. The new identity can be seamlessly leveraged on different touch points, print and digital. It is also flexible for use in different formats and compositions, with modular graphic components in different shapes taken from the logo itself.



UNITED LOTTERIES FOR
INTEGRITY IN SPORTS



ULIS, as a new branding design, conveys a powerful message that the lottery world is united to safeguard the integrity of sport competitions. The new identity is a result of a thoughtfully constructed strategy that is being implemented by the General Secretary Luca Esposito



Ludovico Calvi, ULIS President

Our new identity, ULIS is composed of an acronym, with the letters U and I highlighted to underline the unity of its members and the integrity of the association. The letter I was also crafted to represent the role ULIS wishes to take on vis-a-vis its members and stakeholders. **ULIS aims to act as a beacon, helping lotteries navigate and proactively manage the complex world of sports** and act decisively even under great pressure.



General administration

General Secretariat and operational hubs

As the governance was reviewed, the roles and responsibilities were redefined and three persons were recruited based on the new requirements.

Cristina Swan joined the General Secretariat in Lausanne to officiate as Projects Manager, Communications and Administration after four and half years working as Project Officer at the World DanceSport Federation. As an experienced Consultant and Project Manager with more than eight years of expertise in

strategic communication and project management for the international sports industry, she has worked across international federations, the International Olympic Committee, Organizing Committees as well as leading sport agencies.

For the operational hub in Hong Kong, Carol Lee and Ben Wan were recruited to complete our team of monitoring analysts. Carol Lee joined ULIS in July 2022. She graduated from the Hong Kong Polytechnic University with

a Bachelor of Business Administration and worked in an auditing firm before joining ULIS.

Ben Wan has been working as a monitoring and analysis trainee of the Asian ULIS hub in Hong Kong since April 2022. He graduated from the Chinese University of Hong Kong with a Bachelor of Social Science and worked in football marketing fields before joining ULIS.

General Secretariat

Luca Esposito
Cristina Swan

Hong Kong Hub

Daniel Chan
Ben Wan
Carol Lee

Danish Hub

Brian Petersen
Daniel Groth

Canadian Hub

Benoit Borsato
Chris Yaakoubian





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 [OpenBet](https://www.linkedin.com/company/openbet)

Membership

La Tinka S.A. and the Asociación de Loterías Estatales de Argentina (ALEA) both acquired the individual membership statutes. La Tinka S.A., is the leading company for lottery games and sports betting in Peru, whereas ALEA represents the lotteries and regulatory bodies of 23 provinces and the Autonomous City of Buenos Aires. ULIS membership solidifies their commitment to trustworthiness in sports betting integrity services and the growing demand for reliable gambling experiences in the region.

ULIS welcomed three new associate members from public authorities. Epathla is the National Platform for Sport Integrity in Greece. The public Norwegian Gambling Authority supervises and controls all private and state

operated lotteries in Norway, as well as Norsk Tipping and Norsk Rikstoto, the national monopolists offering gambling and pari-mutuel betting on horse racing respectively. The Hungarian Betting Regulatory Authority (SARA), the regulatory authority responsible for authorizations and regulations, including betting in Hungary.

CSCF is a sport integrity foundation group with a specialized team and network of highly qualified experts dealing with sport integrity issues, together with sport organizations, athletes, private and public organizations of the domain. It has been working with ULIS on projects such as IntegriSport and became an Associate Member.

Two sport gaming suppliers became ULIS Associate Members: OpenBet and Sporting Index. Following the

amendment of ULIS Statutes that redefines the affiliate membership, iPro, the mobile and online gaming technology and platform company, became ULIS' first affiliate member.

In 2022, we were proud to be joined by nine new members all categories included

New Individual Members

La Tinka



The leading company in lottery games and sports betting in Peru, became our newest individual member on the South American continent. La Tinka has been offering lotteries, sports betting and instants online through more than 6,000 retail stores around the country. Additionally, the company supports local charities through its contributions that help maintain social programs focused on children, women and elderly people.

Asociación de Loterías Estatales de Argentina (ALEA)



The Asociación de Loterías Estatales de Argentina is a non-profit entity that brings together all state agencies that regulate, manage and control recreational activity in Argentina. Its strategic mission is to position itself as an advisory, reference and training entity for the country's regulatory entities in matters of control, inspection, modernization and optimization of resources.

New Associate Members

Public Authorities Greek National Platform (Epathla)



Epathla is the National Platform for Sport Integrity (acronym in Greek: EPATHLA = awards) and its foundation derives from Article 13 of the Council of Europe Convention on the Manipulation of Sports Competitions (Macolin Convention). Its purpose is the national coordination of the competent bodies, international cooperation and the creation of a monitoring mechanism in order to ensure the implementation of the provisions set out in the Macolin Convention.

Public Authorities Hungarian Betting Regulatory Authority (SARA)



As the regulatory authority responsible for authorizations and regulations, the Hungarian regulatory authority (also known as SARA), oversees a wide scope of activities including gambling and betting, tobacco, court bailiffs, liquidators, mining and cybersecurity. While the Authority does not directly monitor sports betting events, in the face of any emerging suspicious activity (based on a betting operator, whistle blower or other alert), it may file a criminal complaint, thus allowing the police to investigate within criminal procedures. In the future, ULIS will contribute to the success of investigations, together with its members.

Public Authorities Norwegian Gambling Authority



The Norwegian Gambling Authority is a public authority which supervises and controls all private and state operated lotteries in Norway. It also supervises and controls Norsk Tipping and Norsk Rikstoto, the national monopolists offering gambling and pari-mutuel betting on horse racing respectively. The Match-Fixing Unit at the Norwegian Gambling Authority acts as coordinator of the Norwegian National Platform against manipulation of sports competitions.

General CSCF



ULIS has been working with CSCF in integrity projects like IntegritySport. CSCF is a sport integrity foundation group with a specialized team and network of highly qualified experts dealing with sport integrity issues together with sports organizations, athletes, private and public organizations of the domain. They offer a spectrum of services in the fields of corruption and crime prevention, research and education, policy making, governance, among others.

Sport Gaming Suppliers OpenBet



OpenBet is a leading provider of sports betting entertainment with over 25 years' experience delivering robust, scalable and innovative sportsbook platforms to online and land-based operators across the globe. OpenBet is trusted by the world's biggest sports betting brands, lotteries, casinos and tribal operators to provide a comprehensive range of sports betting technology, content and services. After a number of new commercial agreements, the company has maintained its position as the provider of choice for lotteries worldwide, with seven World Lottery Association (WLA) members currently live with its sportsbook platform.

Sport Gaming Suppliers Sporting Solutions Ltd



Sporting Solutions combines market-leading technology with renowned trading expertise to create superior turn-key pricing and trading solutions across the widest range of in-play sports. Their services are delivered via Connect, a multi-award-winning SaaS platform that can be efficiently deployed anywhere in the world. Using a cost-effective technology and strong corporate ethos which is reflected in their ongoing commitment to uphold integrity in their conduct and throughout the sphere of sport, the company has helped to establish a partner base that includes many of the leading Tier 1, Tier 2 and Lottery operators.

New Affiliate Members



iPro

iPro, Inc. is a mobile and online gaming technology and platform company that brings innovative and exciting gaming

experiences to the casino and entertainment industries. iPro's platform and content teams create free-to-play and real money casino and sports betting as well as real-time play along games for television.

Agreement: IOC and ULIS join forces to fight sports manipulation

On 1 February, 2022, ULIS and the International Olympic Committee signed a cooperation agreement for the fight against the manipulation of sports competitions through effective information sharing and coordinated education activities.

Both organizations are observers to the statutory Committee of the International Convention on the Manipulation of Sports Competitions, (Macolin Convention) and have already been working together on various editions of the Olympic Games and educational activities. The new agreement contributes to developing synergies between the lottery sector and the sporting world within this domain.

“

Beyond their traditional financial support to the Olympic movement, we are glad that Lotteries have been also strongly supporting us in our efforts to keep sport and, notably our pinnacle event, the Olympic Games, free from manipulations. We are glad to sign this agreement with ULIS which will allow us to further strengthen our cooperation

”

Friedrich Martens, Head of the Olympic Movement Unit on the Prevention of the Manipulation of Competitions at the IOC



Events

In 2022 ULIS joined a series of international events dedicated to the gambling industry and sports betting that took part in different areas of the globe.

In Abu Dhabi, the 12th **INTERPOL Match-Fixing Task Force** discussed how to strengthen intelligence sharing and collaboration among law enforcement, public authorities, sports federations, anti-doping organizations and sports betting monitoring services. ULIS explained how its monitoring integrity reports have been developed and how the information they contain can be used in investigations. Other topics covered included finding solutions to close the legislative and institutional gaps outlined by the Macolin Convention. This was the first major event held under the banner of INTERPOL's newly-created Financial Crime and Anti-Corruption Centre

(IFCACC), which provides a coordinated global response to the exponential growth in transnational financial crime and corruption.

Following up on the initiatives aimed to encourage the development of the Macolin Convention's implementation, ULIS took part of the **Council of Europe's inaugural meeting of the Magistrates/Prosecutors Responsible for Sports (MARS) network**. The MARS network aims to become the international reference body for promoting effective investigation and criminal proceedings relating to sports integrity. As new structures that are being put in place to allow to identify match fixing cases requires complex investigation, prosecutors can count on ULIS to play a significant role in the investigative procedure through its reporting on the lotteries and sharing of data and information.

At the **SBC Summits** that were organized in **New Jersey** and **Barcelona**, the discussions reflected currently ongoing technological issues linked to access to sports data, managing of sports data, operational difference between official and unofficial data, reputational challenges of sports betting and processes such as operator due diligence, Know Your Customer (KYC) and Anti-Money Laundering requirements. Similarly, in Malta the Sigma Summit brought together operators, providers, IT experts, innovators, entrepreneurs and investors to debate on innovations and challenges of the betting industry. ULIS had the opportunity to bring the lotteries' perspective on the panel *Betting, E-Sports and Regulatory Challenges: A Study of Integrity*.



ULIS General Meeting in Vancouver
Canada, 18 October 2022

For the first time after the Covid-19 pandemic the General Meeting was held in person in Vancouver on the 18 October 2022. In addition to the

historical approval of the new name and rebranding of the organization, other important decisions were taken. The Statutes were adapted to include

provisions for the event that a member vacancy arises on the Executive Committee and specifications of the affiliate membership category were reviewed.



General Secretary Luca Esposito at the INTERPOL Match-Fixing Task Force Meeting
Abu Dhabi, 10-12 May 2022



President Ludovico Calvi at the SBC Summit North America
New Jersey, 13 July 2022



General Secretary Luca Esposito at the Sigma Summit
Malta, 17 November 2022



President Ludovico Calvi at the SBC Summit Barcelona
Barcelona, 21 September 2022



Council of Europe's inaugural meeting of the Magistrates/Prosecutors Responsible for Sports (MARS) network
Strasbourg, 25 November 2022

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Education

Education is an important strategic activity as we strongly believe it can be a major asset in the fight against manipulations of sports competitions. We delivered educational sessions to several stakeholders in 2022, including law enforcement, lotteries, regulatory authorities and national platforms.

The sessions covered issues like the use of our monitoring reports in intelligence gathering for different stakeholders, as well as how to help national lottery offering sports betting to have more access to data and information, and how prosecutors and judicial authorities can benefit from our services of monitoring and reporting for their investigations.

In addition to our active participation on several European Union co-funded



Closing Conference of the IntegriSport Next Project at the FIFPRO House in Amsterdam
Amsterdam, 3-4 November 2022

educational projects offering training and raising awareness among athletes and clubs (i.e. Integriball) and public authorities (i.e. KCOOS+), the ULIS

Team also regularly set up adhoc sessions within the framework of these projects and when required, delivered useful practical tools.

IntegriSport Next



Awareness Raising Session, IntegriSport Next
Cyprus, 5-6 April 2022

Awareness raising for law enforcement and judiciary

In the framework of the EU co-funded ERASMUS+ IntegriSport Next project, ULIS engaged with law enforcement and judicial authorities of several European countries to share the lotteries' perspective on the issue of sports integrity. The training and education sessions delivered to these audiences were followed by a peer to peer exchange of best practices between members of law enforcement, the prosecution service, as well as INTERPOL.



Awareness Raising Session, IntegriSport Next
Malta, 26-27 April 2022



Awareness Raising Session (hybrid event), IntegriSport Next
Georgia, 29 June 2022

“

The Awareness Raising Session gave us the opportunity to bring together in one place all the main actors working directly or indirectly to combat this phenomenon, not only locally but also internationally, including CSCF, ULIS, CoE, Interpol and FIFPRO. Even though we are a small country, this is a fact that rarely happens, and thanks to the project we had two full days where we all sat down and openly discussed policies, challenges, and possible solutions to a problem that we all recognized, however, with still many gaps that need coordinated actions

Inspector Anthony Scerri, Malta Police

”

German National Platform

Awareness raising

The meeting of the German National Platform was organized by the German Federal Ministry of Interior and Community in a hybrid event that took

place in Berlin on 16 November 2022. It gathered national sports federations, national public authorities, national regulator and academics. Cristina Swan and Daniel Chan from ULIS gave a presentation on match fixing and

competition manipulation on an international level, and highlighted the new trends and developments on the subject.

Academic Institutions

Education day at the University of Lausanne (Unil)

ULIS participated on 3 May in the University of Lausanne's annual course on Regulation of Global Sport. The program included participants who have a first university degree in a

relevant field, or who are active in the management of international sports organizations and are faced with the challenges of global sport involving domestic (hard laws) and transnational sporting codes (soft laws). ULIS was represented onsite by the General Secretary Luca Esposito and Cassandra

Fernandes, Legal and Projects Manager, and virtually by the President Ludovico Calvi. They talked about various aspects related to sport integrity, ranging from the Macolin Convention, to the importance of monitoring and analysis and finally the regulatory landscape and inter-stakeholder cooperation.

Session at the inaugural sports betting course at the University of Catolica Law School in Lisbon

The session was delivered on 2 May by the Legal and Projects Manager,

Cassandra Fernandes, who addressed sports wagering integrity, the Council of Europe's Macolin Convention and its implementation including sports betting integrity and development of National Platforms. The topics presented were

linked to the monitoring, analysis, policy, regulatory and education work done by ULIS and the engagement with its lottery members.

WLA/EL Seminar



Luca Esposito at the WLA / EL Seminar in Seville
Spain, 17-19 May 2022

Education seminar for the lottery industry

Given the complex and often transnational nature of match fixing that is frequently related to other illicit activities such as money laundering through illegal sports betting operators, it requires a united effort from many stakeholders. The seminar, which took place on 17-19 May, 2022 in Seville, Spain, addressed what happens behind the scenes, how incidents are flagged and how investigations are conducted.

Luca Esposito presented the work of ULIS at the World Lottery Association (WLA) and The European Lotteries Sports Betting Seminar in Spain to current and future members, and explained how to deal with an integrity incident. Ludovico Calvi talked about trends affecting the global betting industry, such as digitalization, increasingly data-driven betting operations and greater use of mobile phones.

Monitoring the biggest sport events in the world

ULIS active on the monitoring front at major competitions: Ad-hoc Groups

ULIS and its lottery members have been working hard on contributing together to the protection of sports integrity. The adhoc monitoring integrity groups are composed of members' traders and specialists, the ULIS Operations Team, and are coordinated by the General Secretariat. During the monitoring of the events, they meet regularly to exchange information on risks and analysis of their respective markets and any relevant observations.



Cristina Swan from ULIS at the first meeting of the FIFA World Cup Integrity Task Force (FWCITF) Qatar 2022, FIFA's Headquarter
Zurich, 11 October 2022



African Cup of Nations

ULIS and its lottery members successfully completed the work of an adhoc group for monitoring, analysing and addressing questions during the African Cup of Nations (soccer) that took place from January until early February 2022. Over 20 member lotteries participated in meetings, and exchanges, contributing together to the protection of the integrity of the competition and ensuring their betting offers, which were supported by the General Secretariat and with the support of ULIS lottery member, La Marocaine des Jeux et des Sports.



2022 Beijing Winter Olympic Games

ULIS kept up the tempo, running another adhoc internal group with its member lotteries to follow the Beijing Winter Games in February 2022, with the support of Chinese lottery member, CSLO, on the ground, who lent valuable support with analysis, monitoring and real-time inputs. In parallel, ULIS partnered the IOC in its coordination of sports betting monitoring during the Games. The Olympic Movement Unit on the Prevention of the Manipulation of Competitions (OM Unit PMC), with its partners, including ULIS, successfully monitoring sports betting on all Olympic competitions.

This time operationally organized by analysis and monitoring coordinators, Daniel Chan and Ernest Lau, ULIS' internal adhoc group involved at least 22 member lotteries from across the globe and shared local information on teams, athletes and COVID-19, as well as expertise on specific sports that can only come from those accustomed to offering betting markets on those sports regularly.



UEFA Women's EURO 2022

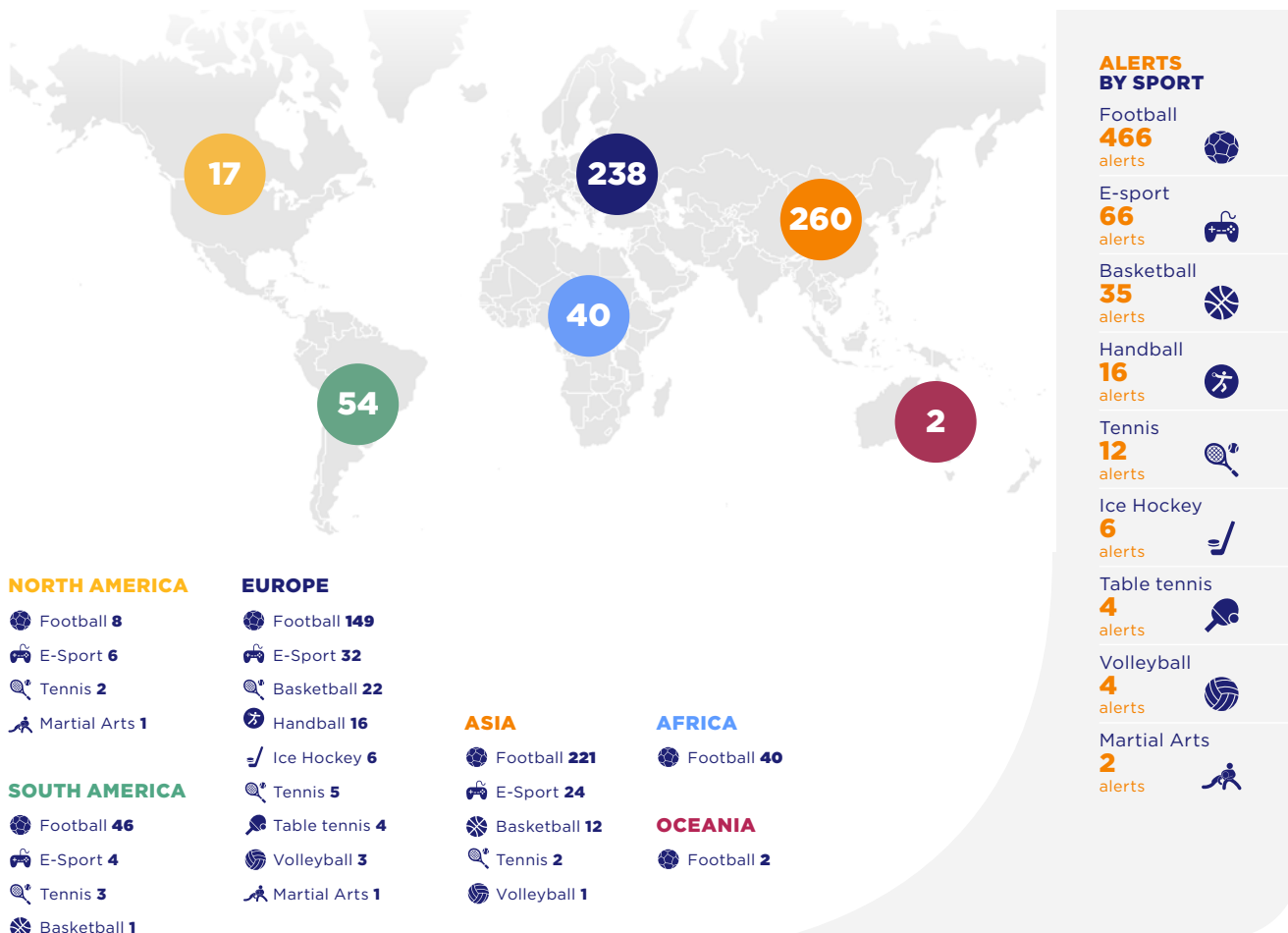
This monitoring group allowed information sharing between lotteries during the in-person meetings as well. By engaging ULIS members, we were able to take a significant step forward in illustrating the usefulness of lotteries within national platforms and the national effort against sports manipulations, in more than just monitoring, but also education and prevention. We collected information from our members such as: most popular matches in their sportsbook, percentage of the turnover the Women's Euro 2022 represented in their sportsbook, and suspicious bets received. Ten lottery members participated in sharing information and providing detailed answers to our questionnaires, in addition to the 19 that participated in the meetings.



FIFA World Cup Qatar 2022

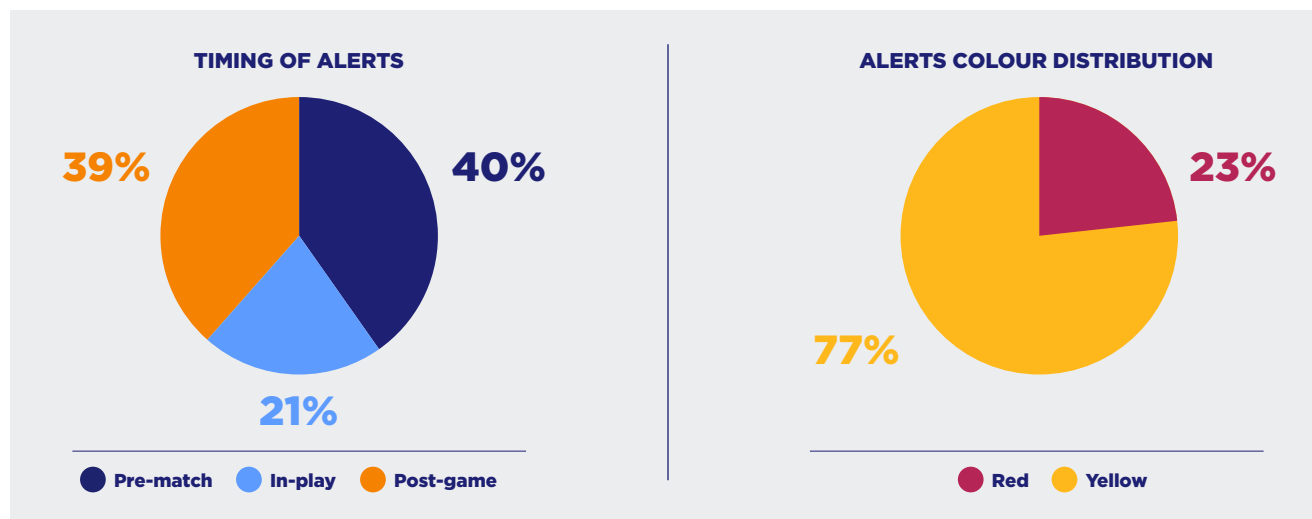
For World Cup 2022, the ULIS ad-hoc monitoring group had a record number of members registered. The purpose of this group was to ensure that our network of members and partners could best be prepared for the tournament thanks to timely information exchange, tournament and data analysis, close monitoring of matches and sharing of any suspicious activities. As a member of the FIFA Integrity Task Force for the tournament, ULIS took part in three meetings organized by FIFA before, during and after the event. There were two group meetings led by ULIS and 16 members participated in our first meeting prior to the tournament and 14 in our second meeting before the 3rd Round Robin matches.

Monitoring Report



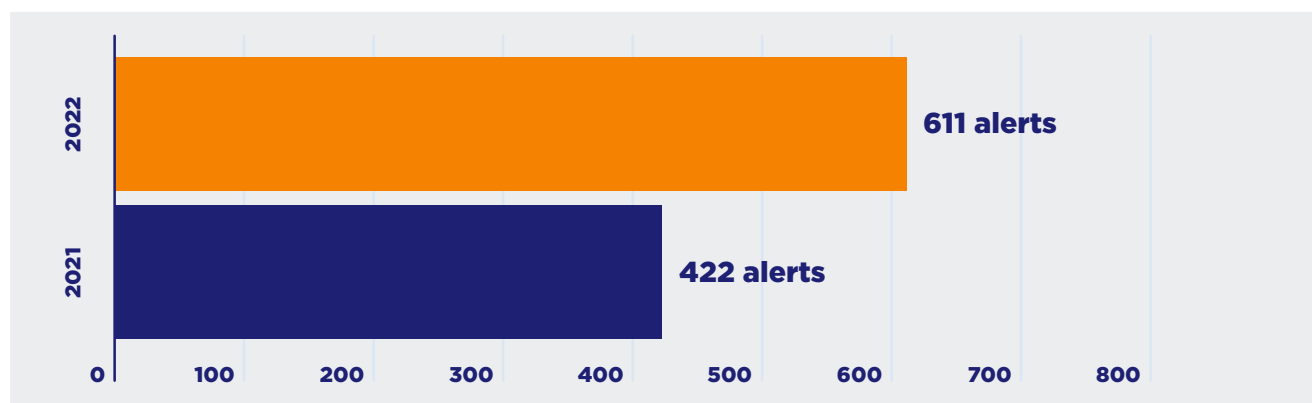
Alerts & Trends

- Of the 611 alerts generated in 2022, 246 alerts occurred before the start of the match, 130 in-play and 235 post-match.
- There were 142 red alerts and 469 yellow alerts.
- 506 Green notifications were shared with members. While those matches had strong market deviations there were good reasons for them showing a very low integrity risk. No green notifications are shown here, as the focus is on the number of potentially suspicious cases.



Alerts compared to 2021

- More alerts were shared in 2022 compared to 2021, possibly because there were more suspicious trading patterns in the betting market, and more information provided from members and partners.
- Additionally, there was a new internal procedure that converted "Others" requests into green/yellow/red alerts.
- A difference was observed in relation to the geography of the number of potentially highly suspicious matches. In 2021, there were similar numbers of cases spotted in Europe and Asia, whereas in 2022, there were more potential cases spotted in Asia than in Europe.
- ULIS spotted highly suspicious cases in more types of sport in 2022 which includes e-sport, ice hockey and volleyball in addition to football, basketball and tennis.



Alerts sent to partners

- 148 matches were shared to partners. Seven were shared with multiple partners, making total matches of 148 fewer than the 155 alerts.
- ULIS shared more alerts to partners (148) in 2022 compared with (116) in 2021. This could be due to more information received from members.



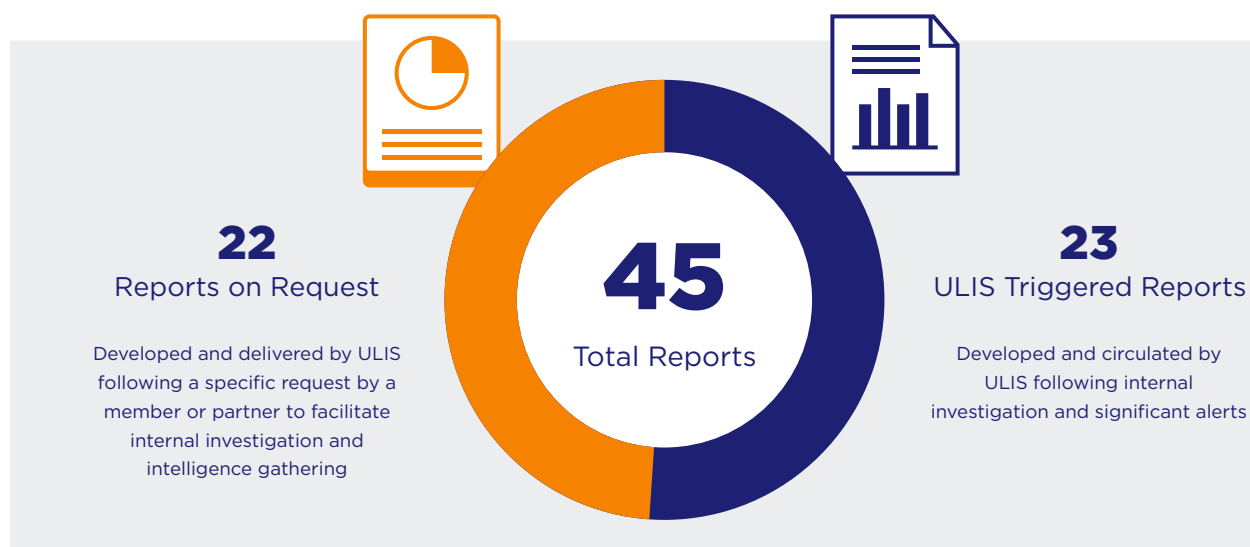
Integrity Reports produced in 2022

ULIS generated a total of 45 reports, of which 22 were requested by members/partners.

- The total number of report generated in 2022 (45) was similar to the numbers in 2021 (51).
- The internal procedure of providing reports to partners this year was adjusted.

Reports were provided to partners only if:

- ULIS received related member information in addition to the suspicious trading patterns in the betting market.
- Upon request, to ensure our products and services continue to bring value to our members and partners.



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